



# JADE WIRE

LIKE US ON FACEBOOK AND PLEASE GIVE US A REVIEW! THANK YOU!

**A message from Joe!**

NATIONAL FIRE PREVENTION WEEK IS OCTOBER 7TH THROUGH THE 13TH

FOR YOUR HOME, ARE ALL YOUR SMOKE DETECTORS & CARBON MONOXIDE SMOKE DETECTORS PROPERLY PLACED & HAVE YOU RECENTLY TESTED THEM? \*

NOTE: Carbon Monoxide Detectors/Sensors must be replaced every 3-5 years!

Jade Alarm Co.  
7636 Troost Ave  
Kansas City, MO 64131

REFER US  
and REAP  
YOUR REWARDS

Refer a new customer who signs up for our service within the next 3 months, we will give you 3 months free monitoring (up to a \$120.00 value) AND give them 3 months free monitoring (up to a \$120.00 value) in their first year.

In 1925, President Calvin Coolidge proclaimed Fire Prevention Week a national observance, making it the longest-running public health observance in our country. During Fire Prevention Week, children, adults, and Teachers learn how to stay safe in case of a fire. Firefighters provide life saving public education in an effort to drastically decrease casualties caused by fires.

Fire Prevention Week is observed each year during the week of October 9th in commemoration of the Great Chicago Fire, which began on October 8, 1871, and caused devastating damage. This horrific conflagration killed more than 250 people, left 100,000 homeless, destroyed more than 17,400 structures, and burned more than 2,000 acres of land. (from the

## **FIRENET RADIO, JADE ALARM DISPATCHERS, WALKER TOWEL'S CRITICAL 30-SECONDS.**

On April 7th, at 23:39 hours, Jade Alarm Command Center Dispatcher Rhonda received a fire alarm signal from Walker Towel and Uniform that covered the soiled linen area's Smoke Beam Sensor. The fire department dispatchers were immediately contacted and fire crews were on the way to the 132 year old company's headquarters. Later, while Jade Alarm President Joe Pfefer and several Jade Alarm technicians were in the parking lot having temporarily effected alarm repairs,

so the building alarm could be set, the Kansas City Missouri Fire Chief came up to them, turned to Walker Towel Owner, Hal Shapiro and said "Mr. Shapiro, in another 30-seconds I would have had to pull my fire crews off your roof and pulled

away for safety's sake. If not for the speed of the alarm system and Jade Alarm's dispatchers getting us here as quickly as they did, we could not have saved your building as the sprinklers could not keep up with the fire."

Jade Alarm's radio network immediately responds and the alarm signal shows up on our Command Center's Computer screens. Those 30-seconds, that older alarms require to communicate their signal would have, in the case of Walker Towel, would have been 30-seconds too long! Losing their headquarters to the fire would have been at the very least traumatic to the 132 year old family business and every employee's job would have been at risk that day.

It is that awesome responsibility each and every Jade Alarm employee understands and appreciates!!

Smoke Beam, also known as Projected Beam Detector, is a specialized, commercial grade smoke detection sensor utilized in warehouse or religious institutions that is of European design. The area of coverage is 330' x 30' on either side of the detector's invisible beam path. Jade Alarm started installing Smoke Beams when House of Lloyd's Vice President, Saul Kass (of blessed memory) asked us to come up with a system that would meet their insurance company's requirements of a cross-zone system— as it would take 2-separate fire alarm zones triggering to cause the fire protection sprinkler system to fill the sprinkler pipes. After we had completed the Grandview Warehouse and then Botts Road Warehouse installations, the fire beam US field representative informed me, "Joe, you realize, Jade Alarm Co. has now installed more Smoke Beams for one company than any other alarm company in the world!" What a great honor!

24 HOURS A DAY, 7 DAYS A WEEK, WE ARE HERE FOR YOU!

Let JADE handle all of your security needs!

Burglar Alarms, Fire, Carbon Monoxide & Sprinkler Alarms, Video Camera installations & Remote Video Check Monitoring and SecureNet & FireNet Radio Monitoring.

LEARN MORE BY GOING TO: <https://www.nfpa.org/fpw/about.html>



**“Thank you so much to our vendor partner JADE ALARM! They saved our back side thanks to their amazing smoke detection beams. Thanks to Joe, Keith and staff!” - Quote from: Facebook-Excel Linen Supply**

At 02:31 hours, May 19th of this year, Jade Alarm Command Center Dispatcher Darrell received a fire alarm signal first from the West Dock Smoke Beam Detector, then the South / West Dock Smoke Beam Detector and then a signal from the East Dock Smoke Beam Detector. The Fire Alarm Dispatchers were immediately notified and fire crews were on the way. Cleaning rags had burst into spontaneous combustion and the smoke was quickly picked up by the Smoke Beam Detectors, relaying the signal through the Fire Alarm panel and then to Jade Alarm’s *FireNet* radio transponder. All within less than 1-second! Previous to Jade Alarm installing the reliable Smoke Beam Detectors the building Excel Linen had moved into contained ‘regular’ smoke detectors—that had been a continuous source of false alarms. These were replaced after Mr. Brancato saw the benefit of the reliable Smoke Beam Detectors! Another Kansas City Family owned firm is protected with a reliable, Jade Alarm State of Art Fire & Security System!

#### **Jade Alarm Company would like to recognize Portraits by Christopher!**

Chris is an artist with more than 25 years of portraiture experience. He began his career as a photography student in high school, earned a college degree in photography at the University of Missouri and worked as a photojournalist for a variety of publications around the country.

At Portraits by Christopher, the photograph is just the starting point. Your portrait is treated as part photograph and part classical art. Using the image as a beginning reference an artist will carefully mix colors and brushes to create textures and strokes throughout the image.

**You may also go to his website at <http://portraitsbychristopher.com/> to view Christopher’s work!**

**Thinking about having video surveillance cameras? Our systems allow for remote viewing from your desktop, I Pad, or Smart Phone. Additionally, our Central Station Dispatchers will check the cameras once per shift to ensure a quality picture is being viewed.**